

This book delves into the social history of medicine and reflects on the complexity of social interaction between indigenous and western medicine in colonial India. The book draws upon a host of authentic sources such as tracts, pamphlets, brochures, booklets of various medicine shops and drug manufacturing companies functioning in the colonial era. This work analyses the medical market and entrepreneurship in medicine in colonial India. It deconstructs the then prevalent advertisements, treating them both as a reflection on the contemporaneous values and lifestyles and as a medium for the creation of medical consumers. Emphasizing upon the question of class, gender and racial discriminations, the book also examines the interest generated by modern medical equipment such as the stethoscope and the thermometer, and the way in which these were used to reinforce the norms of social hierarchy and the purdah system. This work also focuses on several debated issues such as birth control, sexuality, and the principles of brahmacharya. The book would be a useful read for sociology and history graduates, as well as researchers and medical professionals.

Pendragon: *Durch Raum und Zeit* (German Edition), *The War Diaries: An Anthology of Daily Wartime Diary Entries Throughout History*, *Wanderers* (Websters Spanish Thesaurus Edition), *Coloring DC: Wonder Woman*, *Ruined: Loving An Alpha Male Series: BWWM Romance*, *Lucreti De Rerum Natura Libri Sex* (1917) (Latin Edition), *Sundenpakt: Thriller* (German Edition), *Wishful Thinking* (Careful What You Wish For Book 2),

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Indigenous and Western Medicine in Colonial India by Madhuri. Sharma (review) . Rachel Berger. *Journal of the History of Medicine and Allied.*

In the last three decades, the subject of medicine in colonial India has attracted much [7] Western medicine was generally known as Doctory in India and its . the differences between the indigenous and Western systems of medicine.[9,14].

first introduced Western medicine into India. Western and indigenous medical systems.

trying to say that 'western' medicine in India, especially as it existed in India during the the colonial administration and indigenous elites. However, those set. western medicine. Here the focus is on discourses of physicians of indigenous and western medicines, published in the print media in colonial south India, and .

David Arnold (ed.), *Imperial Medicine and Indigenous Societies*, Manchester, ; Roy political strength of Western medicine in India after independence. 4 . *Indigenous and Western Medicine in Colonial India* by Madhuri Sharma, , available at Book Depository with free delivery. It is preferred to use the terms indigenous systems of medicine to traditional been actively perpetuated and promoted by the post-colonial leadership of India. *Indigenous and Western Medicine in Colonial India*. Abstract. Simultaneously, Sharma has also looked at the competition that prevailed in the medical market. Madhuri Sharma, *Indigenous and Western Medicine in Colonial India*/Foundation Books, New Delhi/ In India, western medicine was an.

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