

How did salesforce.com grow from a start up in a rented apartment into the worlds fastest growing software company in less than a decade? For the first time, Marc Benioff, the visionary founder, chairman and CEO of salesforce.com, tells how he and his team created and used new business, technology, and philanthropic models tailored to this time of extraordinary change. Showing how salesforce.com not only survived the dotcom implosion of 2001, but went on to define itself as the leader of the cloud computing revolution and spark a \$46-billion dollar industry, Benioffs story will help business leaders and entrepreneurs stand out, innovate better, and grow faster in any economic climate. In Behind the Cloud, Benioff shares the strategies that have inspired employees, turned customers into evangelists, leveraged an ecosystem of partners, and allowed innovation to flourish.

The Shell Collectors Handbook: The Essential Field Guide for Exploring the World of Shells, The Rubberstampmadness, RSPB Handbook of Scottish Birds, The Essays: Or Councils, Civil And Moral, Of Sir Francis Bacon (1701), Rebel Spurs, Muy cerca de la tentacion (Julia) (Spanish Edition), My Art Sketch Book, Pro Android 2, Iran the Culture (Lands, Peoples, & Cultures), Wind Point Lighthouse,

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